

**STARTING PRESSCONFERENCE FOR PRESENTING OF A PROJECT
"PRODUCTIVE INVESTMENTS IN TECHCERAMIC-M JSC AND INAK DOO FOR SUPPORT
THE COMPETITIVENESS OF SMES IN THE CROSS-BORDER REGION"**

On 23 April 2026 in 12:00 PM a starting preconference for presenting of project "Productive investments in Techceramic-M JSC and Inak Doo for support the competitiveness of SMEs in the cross-border region", under Subsidy contract № РД-02-29-81 / 02.02.2026, within Priority 1: Competitive Border Region, with the specific objective RSO1.3. 'Enhancing sustainable growth and competitiveness of SMEs and job creation in SMEs, including through productive investments, funded by Cross-Border Cooperation Program INTERREG VI-A IPA Bulgaria - Serbia 2021-2027, will be held in the meeting hall of Techceramic-M JSC, city of Mezdra.

On the preconference will be shared information about the following:

1. Presenting the partners and its economic activities
2. General objective of the project
3. Specific objectives of the project
4. Work packages of the project
5. Activates of the project
6. Budget of the project and the partners
7. Duration of the project
8. Project management and communication activities